

Name of Activity:

Webinar on - “Turning Creative Vision into a Thriving Business”

Photographs:



Type of Activity:

Student

Brief Description:

On 17th October, the Society for Data Science at K. J. Somaiya Institute of Technology hosted an inspiring webinar in collaboration with Kopper Flame Studio. The session, led by Eshaan Mittal (Business Analyst) and Apoorva Borhade, provided invaluable insights into building a creative business. Participants learned how Jaivik Mistry, CEO of Kopper Flame Studio, established the venture in just nine months. The webinar covered videography, photography, web design, branding, and entrepreneurial strategies, equipping attendees with tools to turn their visions into thriving ventures. It was an enriching experience for aspiring entrepreneurs aiming to elevate their creative and business skills.